

## **Loveland City Schools Planning Commission October 6<sup>th</sup> 2021 Committee Reports**

### **Finance Committee:**

Craig Lewis – Chair

Donel Autin, Brad Goldie, Jill Jones, Nathan Libby, Kirk McCracken, Lesley Hodge, Lynn Mangan

- Reported on follow-up discussion with Walter Golladay regarding what is included in retirement income for the State of Ohio. Add some language in the Income tax analysis to provide additional clarification on the issue
- Draft table to help summarize some key differences between a Traditional Income Tax and an Earned Income tax. Circulate that to the team for comment.
- Looking at all 600+ school districts in the state of Ohio, and those 200+ school districts that utilize an income tax as a source of revenue within the State of Ohio. Evaluating with the criteria showing 1) the percentage of school revenues coming from local businesses (or local taxpayers), 2) the percentage of school revenues coming from the state, 3) school district average income (both mean and median), and 4) the amount of revenue to the school raised by 1 mil. The team should review the spreadsheet with an eye on those districts that may be most like LCSD.
- As the Wyoming school district has an income tax, it was suggested that we try to reach out to someone there. It was mentioned the principal from one of our schools came from Wyoming. If so, does anyone have a relationship with him and can ask him more about his experiences with it there?
- Updated the athletic participation numbers for the latest year in Extra Circular Activities Analysis, and specifically the Athletic Analysis. Adding Exhibit E (Loveland Athletics Income Statement) and Exhibit F (Loveland Supplemental Salary Schedule) to the analysis. Will review the revised numbers with Brian Conatster for verification.

**Facilities Committee:**  
**No meeting (lack of quorum)**

## **Community and Communications Committee:**

Lynn Mangan – Chair

Anna Bunker, Tara Hamilton, Lisa Moorehead, Lynn Oury

### **Update on District Communications**

- Email capture - Discussed the following:
  - District has captured all graduating parents without students still in the school and added them to their email database (approximately 2,000)
  - District has also been marketing the google form to capture email (approximately 500 were how many Mr. Broadwater indicated have been captured in his board update)
- Communications to different audiences (community, parents, staff, students)
  - Newsletters: newsletters have been launched to the following audiences:
    - Tiger Talks (district and building level)
    - Community Newsletter (first one launched last week)
    - Staff Newsletter happens every payday
  - In person events
    - Discussed Christmas in Loveland
    - Discussed continued importance of board visibility
  - Mailings
    - First mailing happened in August; Quarterly calendar exists with future mailings
  - Discussed additional topics for suggestion by date and audience (ex. Report card, niche report, 5 year forecast, graduation rates, top 10 expenses, per pupil expense, curriculum highlights, post graduation rates, athletics, music, building quality, etc.)
- Open discussion on future communication needs
  - Board is implementing an open issues list to continue to increase communication to the community
  - A great deal of interactions are happening with businesses (ex. Tigers Inc at the high school)

### **Survey and Feedback Request**

- Thought Exchange Research
- Evaluation questions
  - Reached out to ThoughtExchange
  - Discussed making sure that surveys don't create survey fatigue and the balance between pulse surveys and surveys that allow us to understand the top areas of feedback needed
  - Also discussed the need for anonymous surveys

**School Improvement/Student Experience Committee:  
No meeting (lack of quorum)**