



**THE LOVELAND INITIATIVE THANKS YOU FOR YOUR SUPPORT!  
ANNUAL CHRISTMAS TOY STORE PROGRAM**

**LOVELAND, OH.** — WOW! Another HUGE success!! On December 14, 2018, the Loveland Initiative held its 22nd Annual Christmas Toy Store program. The program served well over 250 children. This would not have happened if not for all of YOU our wonderful and generous supporters. The Tracy Johnson Scholarship awards one thousand five hundred dollars to a student with financial need in Loveland.

We are SO PROUD of our AWESOME community we live in. Loveland is very generous by providing support to underserved families, with amazing toys for children. What joy it is for these families to go shopping and pick out toys they want to give. Our families look forward to this and as one mom said while shopping *"This program is a blessing."*

Leaving with those bags of gifts for their children they love is a blessing. You can tell by looking at their faces. They are so proud of what they have chosen for their children. What a gift this community gives them! Encouraging them to make choices and get nice things for the ones they love. Priceless! The toys they choose from are endless, all donated and collected each year for these families to pick from.

Each year that I attend the Christmas Toy Store program, I am amazed at the amount of time and energy that my two leads; Mary Hensley and Shionee Blust Sergist put into this program is inspiring. A HUGE thank you to Mary and Shionee for their hard work; and to our board members for volunteering their time with the program is so very much appreciated. As always, there are more volunteers involved and you can see the joy they have helping families knowing that they are making a difference. A HUGE thank you to all of our volunteers. YOU ARE AMAZING!!

A HUGE thank you to the Loveland Moose Lodge for hosting us for the sixth year in a row. We were very fortunate to have two drop of locations. A HUGE thank you to Loveland City Schools, the staff, students and their families, and Loveland Eagles Hall for lending their location as a drop off. Also both entities donated monetary funds for toys and gifts. Words cannot express how helpful this was to us! A VERY HUGE thank you to ALL of our other donors for helping us make Loveland children's Christmas brighter. A special thank you to Loveland Magazine for their promotional support. Thank you so very much for your support and giving back to the Loveland community!

I am so grateful to be a part of this giving and caring community. Thank you all for everything you do for the families in Loveland! We look forward to a continuing partnership with you.

**Happy New Year!**

Terri Rogers, Executive Director